

DARE TO DREAM

Benefitting:  SPINA BIFIDA ASSOCIATION
OF NEW YORK STATE

Sponsor Opportunities



Saturday, November 7, 2026
Hilton Garden Inn in Troy
5:00-9:00pm

Email: julia.duff@sbanys.org
Phone: 518-399-9151
www.sbanys.org

The case for sponsorship...

Dare to Dream gathers individuals and families impacted by Spina Bifida, elected officials, corporate partners, friends, and professional providers in the community. By partnering with SBANYS, your business will reach:

- Over 200 live participants
- Over 300 donors
- 2,000+ contacts and 3,000 social media followers



The Spina Bifida Association of New York State's (SBANYS) mission is to build a better and brighter future for all those impacted by Spina Bifida. We envision a world where everyone impacted by Spina Bifida is accepted and thrives. We provide clinical care and case management, advocacy, education, awareness, and programming to the estimated 4,000+ individuals living with Spina Bifida in our state, their immediate families, and professional care network.

Spina Bifida is a birth defect that occurs when the spinal column fails to develop or close properly during the first 28 days of pregnancy. Common challenges include:

- Mobility impairments
- Neurogenic bowel and bladder
- Hydrocephalus
- Latex allergies
- Pressure sores
- Mental health and executive dysfunction

Spina Bifida Association of New York State (SBANYS) is a 501c-3 nonprofit. Our services are provided without eligibility requirements and at no cost. We rely on event-based fundraising, donations, sponsorships, and grants to generate the resources required to support, connect, and empower our consumers.



Individual & Corporate Sponsorship levels and benefits

	PRESENTING <i>Exclusive</i> \$7,500	TITANIUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Speaking Opportunity	✓	✓			
Featured Blog Post	✓	✓			
Website	"Presented by" & Logo	Logo	Logo	Name	Name
E-News Ad	4x (2 mo.)	2x (1mo.)	1x		
Included on Gala mailings	Logo	Logo	Logo	Name	Name
Logo in Gala presentations	6x	4x	3x	2x	1x
Event Tickets	Reserved table for 8	6	4	4	2
Evening announcements	"Presented by"	✓	✓	✓	✓
Social Media	"Presented by"	4x	3x	2x	1x
Program Ad	1 page	¾ page	½ page	¼ page	Logo

Honorary Committee

\$350 Two Star Honorary Committee

- 2 Complimentary Tickets
- Listing on website and event program

\$250 Shining Star Honorary Committee

- 1 Complimentary Ticket
- Listing on website and event program

Event Program Advertisements

\$400 Full page

\$250 Half page

\$100 Quarter page

Individual & Corporate Sponsor Commitment Form

Please respond by October 5, 2026

Donor/Company Name: _____

(as you prefer to be listed on event materials)

Contact Name: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Email Address: _____

Sponsorship Levels

Please mark your selection.

- ☐ Presenting (\$7,500)
- ☐ Titanium (\$5,000)
- ☐ Gold (\$2,500)
- ☐ Silver (\$1,000)
- ☐ Bronze (\$500)

Program Advertisement

All ads will be published in color. Please submit artwork in jpeg or png format to julia.duff@sbany.org.

- ☐ Full page (\$400) 5"w x 8.5"h
- ☐ Half page (\$250) 5"w x 4.25"h
- ☐ Quarter page (\$100) 2.5"w x 4.25"h

Honorary Committee

- ☐ Two-Star (\$350)
- ☐ Shining Star (\$250)

Payment Options:

Online: Visit the QR code. Or, go to www.sbanys.org. Make payment through the donate button. In the message, note "Dare to Dream Sponsor"

By Check: Please send this form with payment to:

Spina Bifida Association of NYS

Attn: Julia Duff

133 Saratoga Road, Pro Bldg, Office 4

Scotia, NY 12302



For environmental reasons, please send my acknowledgment electronically to the following email address: _____